TPMO Audio Monitoring Checklist



Name of agent/broker						
Date of call Tim			me of call			
Call type (check all that apply):	Marketing	Sales	Enrollment			

Measure	Answer	Comments
Introduction		
Did the agent/broker receive permission to record the call?	Yes No N/A	
Was the CMS Disclaimer read within the first minute of the call? (<i>CMS Disclaimer: We do not offer every plan</i> <i>available in your area. Any information we provide</i> <i>is limited to those plans we do offer in your area.</i> <i>Please contact Medicare.gov or 800-MEDICARE</i> <i>to get information on all of your options.</i>)	Yes No N/A	
Verified what kind of health plan the beneficiary wishes to enroll in?	Yes No N/A	
Providers		
Verified PCPs/specialists are in-network, and if not, explained that the beneficiary will need to choose new ones or pay out-of-pocket	Yes No N/A	
Verified if the beneficiary's preferred hospital is in-network, and if not, explained that they will need to pick a new one	Yes No N/A	
Verified if any other preferred facilities are in-network	Yes No N/A	
Prescriptions		
Verified beneficiary's prescriptions are on the formulary, and their pharmacy is in-network, and if not, explained they will need to choose a new pharmacy or may have to pay full price for the prescription	Yes No N/A	

Continued >

Measure	Answer	Comments		
Other healthcare needs				
Verified if the beneficiary has any other specific heathcare needs	Yes No N/A			
Verified if the beneficiary has any other healthcare needs, such as DME or physical therapy	Yes No N/A			
Verified if the beneficiary requires hearing, dental, and/or vision coverage	Yes No N/A			
Premium and benefits				
Reviewed premiums, including whether Part B premium is monthly/quarterly/yearly	Yes No N/A			
Reviewed current premium vs. another plan's premium (if applicable)	Yes No N/A			
Reviewed cost sharing, such as deductibles, copays, and coinsurances	Yes No N/A			
Reviewed the costs/limitations on dental, vision, and hearing	Yes No N/A			
Explained that this is not a hearing/dental/ vision "rider" but a full plan	Yes No N/A			
Reviewed coverage for out-of-network providers and services	Yes No N/A			
Reviewed PPO or PFFS out-of-network coverage (if applicable)	Yes No N/A			
Reviewed coverage outside of the United States	Yes No N/A			
Explained that Evidence of Coverage provides all of the costs, benefits, and rules of the plan	Yes No N/A			
Explained that plans operate on a calendar- year basis, so benefits may change on January 1 of the following year	Yes No N/A			

Measure	Answer	Comments
Miscellaneous		
Explained the potential effect that enrolling in this plan will have on other, current coverage, which may in some cases mean that the individual is disenrolled from the beneficiary's current health coverage	Yes No N/A	
Reviewed the right to cancel the enrollment, as well as the specific date through which cancellation may occur	Yes No N/A	
Reviewed need to have Medicaid to qualify for D-SNP (if applicable)	Yes No N/A	
Reviewed how to file a complaint	Yes No N/A	

Notes on the quality of the call:

TPMO Educational Event Monitoring Checklist



Name of agent/broker/presenter _

Date of event	Time of event	Locatio	on of event
Action		Answer	Comments
Things you may do			
Distribute Medicare educational materials free of plan-specific information		Yes No N/A	
Distribute educational hea	althcare materials	Yes No N/A	
Answer questions posed	by attendees	Yes No N/A	
Give out business card an beneficiaries to use to init		Yes No N/A	
Hold an event in a public	venue	Yes No N/A	
Things you may not d	0		
Discuss any carrier-specif distribute marketing plan		Yes No N/A	
Display a sign-in sheet		Yes No N/A	
Answer questions beyond	d what attendees ask	Yes No N/A	
Schedule future marketing	g appointments	Yes No N/A	
Collect Scope of Appointr forms	ment or Enrollment	Yes No N/A	
Hold a marketing/sales ev of an educational event at adjacent buildings		Yes No N/A	
Lead or attempt to lead at specific plan or sets of pla		Yes No N/A	

Notes on the quality of the event: ____

TPMO Sales Event Monitoring Checklist



Name of agent/broker/presenter _

Date of event Time of event	Location of event		
Action	Answer	Comments	
Things you may do			
Use a sign-in sheet that is clearly indicated as optional	Yes No N/A		
Follow the carrier's filing and reporting procedures prior to the event	Yes No N/A		
Follow the carrier's cancellation procedures	Yes No N/A		
Collect Scope of Appointment and Applications	Yes No N/A		
Schedule future appointments	Yes No N/A		
Receive documented permission for follow-up calls	Yes No N/A		
Offer promotional items, refreshments, or light snacks that comply with CMS's nominal gift rules	Yes No N/A		
Things you may not do			
Offer health screenings	Yes No N/A		
Request or accept a referral	Yes No N/A		
Give away cash or monetary rebates	Yes No N/A		
Offer meals	Yes No N/A		
Make absolute statements	Yes No N/A		
Use pressure to sign someone up	Yes No N/A		

Action	Answer	Comments
Cross-sell, or promote non-health-related products	Yes No N/A	
Require attendees to sign in (must be optional)	Yes No N/A	
Require attendees to fill out a Scope of Appointment or Enrollment form	Yes No N/A	
Hold a marketing/sales event within 12 hours of an educational event at the same location or adjacent buildings	Yes No N/A	

Notes on the quality of the event: